PIMP MY CHART ™

Dashboard Elements I - "Bars & Columns"

1 — Sales by Region (2012 YTD, MUSD)

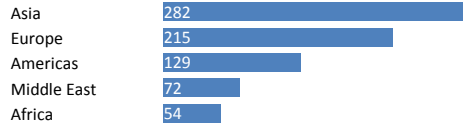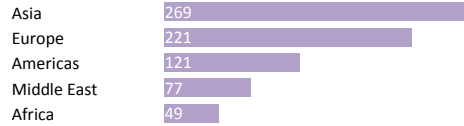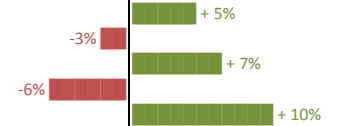| Region	Value
Asia	282
Europe	215
Americas	129
Middle East	72
Africa	54

Chart 1
A clean and easy bar chart with data labels inside bars created with conditional formatting. Categories are automatically displayed in descending order.

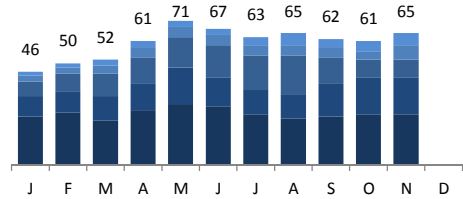### 2 — Costs by Region (2012 YTD, MUSD)

Region	Value
Asia	269
Europe	221
Americas	121
Middle East	77
Africa	49

Chart 2
Another bar chart in the same format and same order like chart 1 for easy comparison of up to five categories.

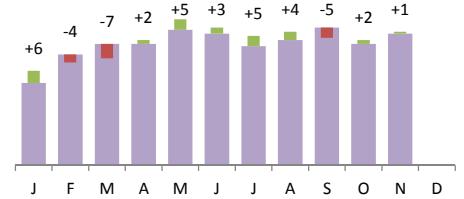### 3 — Profit Margin by Region (2012, YTD)

+ 5%
-3%
+ 7%
-6%
+ 10%

Chart 3
A smart way of showing bars without the regular charting function or conditional formatting. This one is a purely formula-based illustration with a fixed vertical axis and red bars for negative values (labeled left) and green bars for positive values (labeled right)

4 — Sales by Month (2012, MUSD)

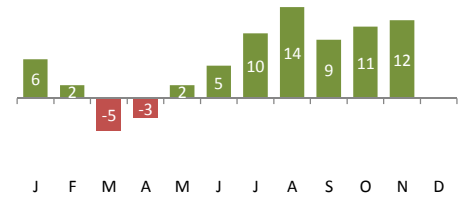46 50 52 61 71 67 63 65 62 61 65
J F M A M J J A S O N D

Chart 4
A stacked column chart piling up five data series and topped with grand totals . Annoying error values or labels showing 0 for missing future data are surpressed

5 — Cost & Profit/Loss by Month (2012, MUSD)

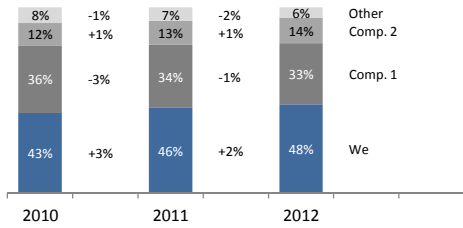+6 -4 -7 +2 +5 +3 +5 +4 -5 +2 +1
J F M A M J J A S O N D

Chart 5
A column chart with mini columns as variance indicators and labels displayed above each column. The mini columns change color based on sign. Annoying error values or labels showing 0 for missing future data

6 — Profit/Loss (2012, YTD, MUSD)

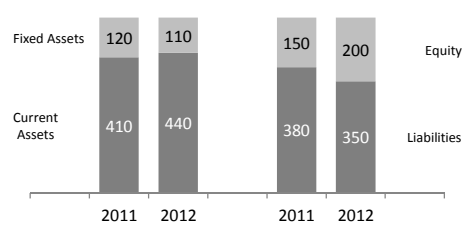6 2 -5 -3 2 5 10 14 9 11 12
J F M A M J J A S O N D

Chart 6
A column chart plotting positive values upwards (green) and negative values downwards (red) with lables inside columns. Annoying error values or labels showing 0 for missing future data are surpressed automatically.

7 — Market Share (2010-2012, YoY)

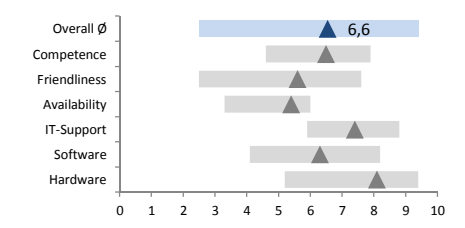|	2010		2011		2012	
Other	8%	-1%	7%	-2%	6%	
Comp. 2	12%	+1%	13%	+1%	14%	
Comp. 1	36%	-3%	34%	-1%	33%	
We	43%	+3%	46%	+2%	48%	

Chart 7
A stacked column chart (100%) comparing composition changes over 3 periods. Variance labels between the columns as well as the legend on the right are automatically centered vertically according to the value of the respective

8 — Balance Sheet (2011-2012)

	2011	2012	2011	2012	
Fixed Assets	120	110	150	200	Equity
Current Assets	410	440	380	350	Liabilities

Chart 8
A stacked column chart (100%) comparing 4 categories over 2 periods divided into 2 sections. The legends are automatically centered vertically according to the value of the respective outside data series.

9 — Customer Feedback Index (2012, YTD Ø)

Category	
Overall Ø	▲ 6,6
Competence	
Friendliness	
Availability	
IT-Support	
Software	
Hardware	

0 1 2 3 4 5 6 7 8 9 10

Chart 9
A gantt chart visualizing data ranges for 7 categories with floating bars and markers indicating average values.